858.504.5005 | angela@alewiscreative.com | alewiscreative.com

SKILLS In Design LEWIS CREATIVE | 2000 to Present Photoshop

Illustrator

Dreamweaver

After Effects

Animate

Acrobat

iworks

Office

Wordpress

{Partial list of clients} -SailGP - International Sailing League -William Mahoney Mens Clothing

- Ole Smoky Whiskey / Moonshine
- The Bench Agency

EXPERIENCE

[ART DIRECTOR]

- Association Volleyball Professionals (AVP)
- Revive Wellness Centers
- Palos Verdes Plastic Surgery
- Okamoto Dental
- KKC Fine Homes

[ART DIRECTOR]

MOON TIDE MEDIA | 2013 to 7/2018

- Oversee production of 7 publications by providing creative direction, photoshoot art direction, editorial layout, design and more.
- Design various digital advertising and marketing content for our clients including websites, digital advertising, social media campaigns, and e-mail marketing.
- Create numerous proposals and visual concepts to pitch new business.
- Collaborate closely with internal teams, partners and vendors to manage production work flow and deadlines.

[SENIOR DESIGNER]

MOON TIDE MEDIA | 2012 to 2013

- Created online contests, Facebook apps and e-mail marketing with a focus on the lifestyle industry.
- Designed digital promos, micro-sites, ads, banners, and
- e-newsletters in the lifestyle, automotive and educational sectors.
- Produced hand and computer-drawn illustrations for editorial use.

[DESIGNER]

MOON TIDE MEDIA | 2011 to 2012

- Created print and digital ads for numerous clients in the financial, beauty and health care industries.
- Designed layouts & created marketing collateral for our owned and operated publications.

EDUCATION

California State University of Sacramento. BA, Graphic Design

AWARDS

Maggie nomination for Regional & State/Consumer Maggie nomination for Semi-Annuals & Three-Time/Consumer

WEBSITES [front end deisgn / manage(d) content]

<u>qoldenstate.is</u> moontidemedia.com blueboxair.com terranealife.com drchrispalmer.com

kkcdevelopment.com shesez.com cryopainrelief.com <u>cbdrl.com</u>

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PUBLICATIONS [click to see digital publication]

<u>Chef'd</u> Southbay HOME Southbay Health <u>Pulse</u> House of Rock Saint Johns Magazine

A BIT MORE ABOUT ME

Art Director and designer living and working in Los Angeles. Extensive experience designing for small, medium and large businesses, agencies and brands. Grew up in the Sierra mountains snowboarding, but traded my boots in for the sand to play professional beach volleyball for 7 years, while pursuing the creative life of freelance.

REFERENCES [available upon request]